Big Data Project Vetting to Assure Fair and Innovative Data Use  
IAPP-GPS Workshop  
Washington, DC  
April 4, 2016

Agenda

9:00 AM    Basics on a 360° Review – Marty Abrams, IAF
9:30 AM     Key Values for Assessment – Lynn Goldstein, IAF
9:50 AM     Enforcement Agency Oversight in 2018 – Joyce Yeager, Office of the Attorney General, Missouri
10:10 AM    Enforcement Outside the United States – Marty Abrams
10:15 AM    Translating Values into Processing Steps – Sheila Colclasure, Acxiom, and Lynn Goldstein
10:30 AM    Break
10:50 AM    Introduction of the Part D for Digital Marketing – Lynn and Sheila
11:00 AM    Small Group Exercise
              • Group A – Bryon Donovan, Acxiom, Joyce Yeager, and Marty Abrams
              • Group B – Phil Ziperman, Office of the Attorney General, DC, Sheila Colclasure, and Lynn Goldstein
12:10 PM    Group Report Outs
12:40 PM    How Does Fairness Touch on our Exercise – Joyce Yeager
12:50 AM    Closing Q & A