Brainstorming Session Agenda
HP Customer Welcome Center (CWC)
Pioneer A Conference Room, Building 3
1501 Page Mill Road, Palo Alto, CA 94304
September 13, 2016

9:00 Registration & Coffee
9:25 Tour of HP Inc. Founders’ Offices
9:40 Welcome from HP Inc.
9:45 Key Topics and How They Link Together

Marty Abrams

10:00 Developing a Common Vision for Applying Ethics to Data Protection, and Fundamental Rights – Key Question: What is the ethic(s) for a universe where data drives social and business processes?

Much of today’s data protection models are built on the ethic of “individual autonomy”. While there is increasing global debate that data protection should be about broader individual rights and interests, there are current challenges with even the ethic of autonomy as complex data systems, observational and created data use increasingly become the norm. While there is increasing agreement that ethics should come into play for these complex information systems issues and while the IAF Unified Ethical Frame listed five values to trigger a determination whether a big data process is ethical, we have been working without an agreement on what the key ethical frame for an observational ecosystem should be. In short, there is currently no “complementary ethic” to autonomy that would serve as the guide rail to drive ethical assessment and a broader approach to legitimate data use while still incorporating autonomy.

Barb Lawler - Moderator
Peter Burgess – Special Guest

Marty Abrams – IAF dilemma

Discussants

11:30  Created Data and Accountability – Key Question: What obligations link to created data, and how are they different?

Advanced analytics creates new data that pertains to individuals, that reflects an insight or insights, and that may then be applied to an individual. Most often, created data comes not from people, but from processes, with privacy laws most comfortable with data coming from people. What is the pathway forward for meeting the intent of such principles as transparency and individual control? What are the key obligations?

Lynn Goldstein – Moderator

Discussants

12:45  Lunch – Founders’ Patio

13:45  Tour of HP CWC Solutions Center

14:15  Artificial Intelligence and Governance – Key Question: What does Governance Mean?

Systems are increasingly designed to learn from new observations and apply those learnings in a real time basis. Cyber security is dependent on this artificial intelligence, and it is considered to be infrastructure critical. But what about other applications that are not infrastructure critical? When IA systems make decisions how does this reconcile with legacy concepts related to people being key to decisions? How does governance apply?

Peter Cullen, Moderator

Discussants

15:30  Based on key questions where does this take our work?

Joseph Alhadeff - Moderator