



## IAF 2024 Q1+ Quarterly Spotlight

The first quarter of the new year has been an intense one for the IAF team. We laid the ground work for two significant projects designed to support organization need to innovate responsibly with data while being responsive to compliance demands in Europe and the U.S. States – “[Demonstrable Evidence of Accountability for U.S. States](#)” and “[Legitimate Interest for an AI World](#)”. Concurrently, we hosted several events and continue the work to revitalize IAF strategy and communications.

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### January

January 12, 2024, IAF launches **AI Governance Discussion group for IAF Members**.

This group meets every other Friday at 9:30am Pacific/12:30pm Eastern/5:30pm GMT. Please contact Stephanie Pate to be added to the meeting invite (spate@informationaccountability.org).

January 16, 2024 – IAF announces [former ICO Deputy Commissioner Steve Wood joins the IAF](#) as Senior Strategist.

January 18, IAF chat, **Topic focus on international frameworks and data transfers**.

The EU Commission [announced](#) its adequacy report for 11 third countries and territories, [Report on the first review of the functioning of the adequacy decisions adopted pursuant to article 25\(6\) of Directive 95/46/EC](#). A must read by Ken Propp and Chris Docksey, argues that National security agencies should turn their commitment to accountability in handling personal data into an international legal framework: [An International Path Forward on National Security Access to Personal Data](#) was published in cooperation with Brookings.

January 25, 2024, IAF Policy and Strategy Call – **California pre-draft ADMT and Risk Assessment regulations**, discussed during the [Dec 8 and January 12 CPPA Board Meetings](#), are on everyone's radar, educate our members on the key sections of the draft, highlight the most challenging provisions, and take feedback on *how the IAF should* prioritize top concerns and suggestions for public comment. Innovative, data-driven companies-- IAF member companies--cannot afford to ignore this draft regulation out of California

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### February

February 1, 2024, Policy and Strategy Call - **Feedback session on GDPR Review comments**.

The IAF took feedback on the topic details we will address in response to the GDPR Review (February 8 deadline). The EU Commission [consultation document was issued on 11 January 2024](#).

February 7, 2024, Publication – [IAF Submission to GDPR Review February 8, 2024](#).

February 8, 2024, chat, **Topic focus summary of IAF substantive comments to the [EU GDPR Review](#)**.

1. acknowledged the impact the GDPR has made on corporate governance and privacy programs,
2. championed the need to improve the definition and application of privacy preserving technologies to enable compliant research,
3. framed the need for a refreshed approach to legitimate interests and risk assessments in a world of AI
4. emphasized the opportunity for a balanced and global view of international data transfers, and

5. suggested refinements to the approach of DPAs to GDPR implementation

February 13, 2024, **Elizabeth Denham CBE is witness for Canadian government hearings on Bill C27.**

February 22, 2024, chat topic, **What are the boundaries between fair monitoring of employees, algorithmic assessments of employee productivity, and AI-based decisions?** What are the expectations for transparency, proportionality and the role individual rights in the employment context. Prompted by over 600 complaints, last week the [CNIL fined an Amazon Logistics](#) for intrusive surveillance, disproportionate collection, inadequate data security and notification.

February 26, 2024, Blog by Elizabeth Denham and Steve Wood, [IAF Submission to the European Commission's GDPR Review Report – More to be Done to Unlock Responsible and Accountable Innovation](#)

February 27, 2024, **Digital Regulation in the UK, hosted by Baker McKenzie.** An event focusing on cross regulatory approaches to AI and the public law issues that arise. The first panel was chaired by IAF Chief Strategist Elizabeth Denham CBE, designed to provide substantive conversations between regulators, government, commercial leaders, and advisors on the challenges surrounding AI in digital regulation and cross regulatory approaches to AI.

February 29, 2024, Publication – [IAF Comments to ICO AI Consultation, Part I](#)

March 6, 2024, **Privacy Roundtable on Digital Regulation, Policy and AI in Canada.** Co-chair with Alexis Kerr, Partner at Norton Rose Fulbright. The roundtable brought together privacy leaders from business, regulators, academic institutions and civil society - discussing some of the most complex public policy issues in Canada and internationally.

1. **AI in the employment context – Peter Cullen - IAF**
  - Pat Kosseim - IPC of Ontario (??)
  - Anthony Hemond – Air Canada [proposed – I'd have to check with him, or I could do it]
2. **Children's privacy – Liz Denham – IAF**
  - Philippe Dufresne - PC of Canada
  - Amanda Maltby - Canada Post
3. **Data and democracy – Colin Bennett, University of Victoria**
  - Michael McEvoy- IPC of BC
  - Brenda McPhail – Canadian Civil Liberties Association
4. **Socially Beneficial Uses – Teresa Scassa - University of Ottawa**
  - Pam Snively - TELUS
  - Marty Abrams - IAF

March 7, 2024, VIPSS/Reboot Conference panel, **Demonstrable Fair AI Governance**, chaired by IAF Chief Strategist Elizabeth Denham. Panelists included Michelle Dennedy, IAF Advisory Board Member Pam Snively, Amanda Maltby and Patricia Kosseim.

March 7, 2024, VIPSS/Reboot Conference panel, **AI Data is Regulated – Outcomes are Next**, chaired by IAF emeritus Marty Abrams. Panelists included Teresa Scassa, Colin Bennet, Anthony Hemond, and Brenda McPhail.

March 7, 2024, chat – **Discussion about the implications of the revised proposed CPPA “automated decisionmaking technology” (ADMT) definitions and regulations.** The definition of ADMT is so broad that it includes “thinking with data.”

March 8, 2024, Blog by Barb Lawler, [Honoring the Women of IAF on International Women's Day.](#)

March 11, 2024, Liz presentation on **Demonstrable AI Governance to Canadian Business Privacy Forum.**

March 22, 2024, Blog by - Lynn Goldstein and Steve Wood, [A Recent EDPB Decision on Criteria for a GDPR Main Establishment in the EU Puts the Use and Benefits of BCRs Potentially at Risk](#)

March 28, 2024, chat – Organizations are just recovering from implementing the first six U.S. State laws (CA, CO, CT, UT, VA, WA) to become effective. **They are working overtime to keep their governance programs up-to-date and are wondering how long they can keep this pace up.** Next up is the consideration of implementation of the EU AI Act.

April 1, 2024, IAF Cocktail Reception and Chief Strategist Elizabeth Denham talk on the necessary [Renaissance of the Privacy Profession.](#)

April 2, 2024, IAF Chief Strategist Elizabeth Denham hosts a conversation with Baker McKenzie Tech Policy Forum, on **re-architecting governance in organizations in response to the demands of AI innovation.** Discussants included IAF members and non-members.

April 3, 2024, IAPP Global Privacy Summit, **IAF Chief Strategist Elizabeth Denham introduces keynote speaker Anu Bradford,** author of “Digital Empires: The Global Battle to Regulate Technology.”

April 10-11, 2024, **Elizabeth Denham CBE engagement with Canadian government on Bill C27 approach to “the best interests of the child”.**

April 11, 2024, chat – In the week following the IAPP Global Summit there is a lot to unpack - trends in information governance, **the role of the privacy leader,** and the omnipresence of AI. The rush to enacting privacy law in the states continues and even **the U.S. federal government jumping in with the bi-partisan and bi-cameral American Privacy Rights Act (APRA).**

April 15, 2024, Publication – [IAF Comments to ICO AI Consultation, Part II](#)

April 16, 2024, Blog by Elizabeth Denham, [A Renaissance for the Privacy Profession.](#)

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### **Coming Up:**

- **September 11-13, 2024 – IAF Annual Member Retreat (hosted by J&J, New Jersey)**
  - J&J Office, 410 George Street, New Brunswick, New Jersey
  - Hotel, Hyatt Regency located at 2 Albany Street, New Brunswick, NJ
  - Airport – EWR Newark Liberty International, New Jersey
  - Pre-dinner - Wednesday, September 11
  - Day 1, full day session plus reception, Thursday, September 12
  - Day 2, half day session, September 13
- **May 2, 2024 – Demonstrable Accountability for U.S. States Business Workshop, San Jose, CA** (hosted by IAF Advisory Board member Cisco)
- **May 30, 2024 - Legitimate Interest for an AI World Business Workshop, Dublin, Ireland** (hosted by IAF Board member IPG)
- **June 3, 2024 - Legitimate Interest for an AI World Business Workshop, London** (hosted by IAF Board member Cognizant)
- **July 2024 (Tentative) – Multi-Stakeholder Workshop on Demonstrable Accountability for U.S. States, Pleasanton, CA** (hosted by IAF member Workday)