



## IAF 2023 Q4 Quarterly Spotlight

Here are the highlights of IAF work for Q4 2023, which you may want to revisit. Much of the fourth quarter was consumed by a dual focus: new Chief Policy Strategist Elizabeth Denham taking the reins to replace the retiring Marty Abrams, and the concurrent refresh of the IAF Strategy and projects for 2024. Look for our Annual Report in late January 2024.

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### October

October 3, 2023 - IAF Chief Policy Strategy Officer **Elizabeth Denham spoke at the Risk Gulf Cooperation Council (GCC) in Dubai**, the first of its kind data protection and AI governance conference. As an international thought leader, she shared her experience of transformation and ignition in the ICO in the UK.

October 12, 2023 – IAF Policy & Strategy call - **Regulator Oversight of Machine Learning and AI is Impacted by US State Privacy Laws and Rules on Profiling**. A discussion of how U.S. state privacy laws change the way regulators look at machine learning and AI. Why does this matter? Because California, Colorado and the other 9 Attorney Generals will have access on demand to the DPAs conducted to prove that risks have been identified and mitigated when processing includes “risky” profiling. Companies will have to demonstrate that they have conducted the DPAs to identify and mitigate any associated risks. Drafts of California’s risk assessment regulations indicate that risk assessments will need to be conducted for “risky” automated decision-making technology. Connecticut, Delaware, Indiana, Montana, Tennessee, Texas, and Virginia all basically have the same definition of profiling as Colorado. Florida’s, Oregon’s, and California's definitions of profiling are very similar.

**IAF leadership team participates in the 45<sup>th</sup> Annual Global Privacy Assembly (GPA) in Bermuda** October 15-19. IAF Chief Policy Strategy Officer Elizabeth Denham spoke on a panel about global efforts to promote consistency and interoperability in data transfers. We celebrated Marty’s retirement at a cocktail party at the Hamilton 1609 Restaurant.



Chief Policy Strategist Elizabeth Denham completed **listening tour meetings with Board members**.

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## November

November 2, 2023 - Blog by IAF Team, [IAF Responds to the Executive Order on Safe, Secure and Trustworthy AI](#)

November 9, 2023 - **Policy and Strategy Call on Trends for 2024 featuring Elizabeth Denham and Marty Abrams.** Each shared their perspectives on global privacy and data protection policy, data governance, and legislative and enforcement trends for 2024. They touched on surprises from the past year, IAF's impactful work on multi-stakeholder assessments, and the dramatic rise of new AI technologies and the resulting impact to data ethics and governance programs. They highlighted what each sees as the likely 3-4 dominant trends in 2024. **Please contact Stephanie if you would like a copy of the recording.**

November 15, 2023, In London, Chief Policy Strategy Officer **Elizabeth Denham described the details of the UK and CA age-appropriate design codes**, how the differing jurisdictions address free expression, and the implications for children's privacy.

November 17, 2023, Chief Policy Strategy Officer Elizabeth participated in a workshop Oxford Internet Institute covering important reflections about what we have learned from Cambridge-Analytica five years on - are elections safer, how do new technologies impact digital election campaigns and information and 3<sup>rd</sup> party governance.

November 28, 2023 - Chief Policy Strategy Officer **Elizabeth Denham spoke before the Canadian Parliament House of Commons hearing on the Bill C-27** (An Act to enact the Consumer Privacy Protection Act, the Personal Information and Data Protection Tribunal Act and the Artificial Intelligence and Data Act and to make consequential and related amendments to other Acts.)

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## December

**IAF Members AI Governance Discussion Group launch** – The IAF launched a members-only discussion group focused on the challenges and opportunities presented by the U.S. EO on Safe, Secure and Trustworthy AI and the EU AI Act.

December, 12, 2023. IAF provided feedback to the Colorado Attorney General's Office on Global Opt-out mechanism options.

December 20, 2023, blog and policy analysis paper by Lynn Goldstein and Marty Abrams - **CJEU Case in SCHUFA Has Implications Beyond Credit Scoring**, and **CJEU Case in SCHUFA Credit Scoring - Policy Analysis** paper.

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## Coming Up in Q1:

- January 25, 2024 - IAF Policy & Strategy Call (Data Privacy Week).
- January 2024 - Launch IAF Research Project on Legitimate Interests for an AI World
- February 2024 - Launch IAF Research Project on Demonstrable Evidence for Accountability
- February 27, 2024 - IAF Digital Regulatory Intersection Dialog, adjacent to IAPP UK/London
- March 6, 2024 – A Curated Conversation: Data, Democracy and Responsible AI, adjacent to Vancouver International Privacy and Security Conference (VIPSS)
- April 2, 2024 - IAF Digital Regulatory Intersection Dialog, adjacent to IAPP Global Summit.
- **Week of September 9, 2024 – IAF Annual Member Retreat (New Jersey/New York)**