

IAF 2023 Q2-Q3 Quarterly Spotlight

Much of the second and third quarter was consumed by a dual focus: the successful onboarding of Elizabeth Denham as the new Chief Policy Strategist to replace the retiring Marty Abrams, and the continued expansion of our research on multi-stakeholder assessments and the implications to Privacy and Al Governance. Here are the highlights of IAF work for Q2-3 2023, which you may have missed or want to revisit. Look for our next quarterly Spotlight in December 2023.

May

5/01/23 - Blog by Lynn Goldstein and Marty Abrams, <u>There is Privacy Law Innovation in the United States.</u>

5/18/23 – IAF Policy & Strategy call – **Reframing Business Continuity Risk**. Recent regulatory actions point to data deletion, purging of algorithms and the output of those algorithms as a new method of enforcement. This may have a direct impact on operational data flows, business sustainability and business models. These actions and limitations mean business continuity is no longer a compliance risk, it is a business operational resiliency risk. This call focused on what this development means for corporate and public policy moving forward.

5/23/23 – Brussels Workshop on Assessing in Three Dimensions. A strategic discussion and policy workshop on visualizing and weighing all stakeholders' interests in processing data about people – balancing in three dimensions. Stakeholders go beyond the data subject and the controller and include parties impacted by the processing that are not the active participants. The proposed EU AI Act will likely demand this type of multi-stakeholder assessment.

June

6/15/23 - Blog by Lynn Goldstein and Peter Cullen, <u>US State Privacy Laws Will Fundamentally Change the Way Businesses Assess Harm</u>

6/18/23 – IAF publishes <u>compendium of US State Assessment Provisions (V1.0)</u> and a v.1 Colorado Data Protection Assessment Template.

6/21/23 - IAF Annual Member Retreat - The Value of Responsible Al Management to a Business.

6/21/23 - Marty Abrams officially announces move to IAF Emeritus status effective November 1, 2023.

July

7/11/23 – Announcement by Barb Lawler, Marty Abrams and IAF Board Chair Scott Taylor, Elizabeth Denham, Former ICO Commissioner, Joins the IAF as Chief Policy Strategist

7/20/23 – IAF Policy & Strategy call – **Data Transfers: the Policy Work Must Continue.** The European Commission July 10 finding of adequacy for the EU-US Data Privacy Framework provides a refreshed path forward for personal data transfers from the European Union to the United States.

Seventy-four countries have privacy or data protection laws that limit transfers of data only to countries with adequate privacy regimes. The EU adequacy finding is necessary to assure the flow of data to the United States but is insufficient to assure data flow sustainability. Global international data flows have been an IAF initiative since its founding in 2013. The policy work will need to continue until there is an accountability based global solution.

August – Summer Hiatus

September

9/12/23 - Blog by Peter Cullen and Lynn Goldstein, New State Laws Square the Assessment and Controls Circle.

9/14/23 – **Dublin Workshops with Irish DPC senior staff and DPOs on Assessing in Three Dimensions.** A strategy and policy workshop with 22 DPC staff on visualizing and weighing the fundaments rights of all stakeholders' interests in processing data about people – balancing in three dimensions. Stakeholders go beyond the data subject and the controller and include third parties impacted by the processing – prompting implications for revitalizing Legitimate Interest as a legal basis. The proposed EU AI Act will likely demand multi-stakeholder assessments.

9/27/23 - Virtual Presentation for Access Privacy Canada – **Expert Insights into Canadian Privacy Law and Data Governance** – Elizabeth Denham and Marty Abrams.

September – October – Chief Strategist Elizabeth Denham **listening tour meetings with members**.

Coming Up in Q4:

October 12, 2023 Policy and Strategy Call on Regulator Oversight of Machine Learning and Al is Impacted by US State Privacy Laws and Rules on Profiling.

IAF leadership team participates in the 45th Annual Global Privacy Assembly in Bermuda October 15-19.

→ November Policy and Strategy Call on **Trends for 2024** featuring Elizabeth Denham and Marty Abrams.

Blog from Elizabeth Denham on her vision and policy strategy for the IAF going forward.

Virtual celebration of Marty and his retirement in November or December.