

IAF 2023 Quarterly Spotlight

We hope that you are well and keeping pace with the rapidly evolving developments and challenges in data protection and governance. As the IAF celebrates its 10-year anniversary, we are sharing with you highlights of IAF work during the first quarter-plus of 2023, which you may have missed or want to revisit. Look for our next quarterly Spotlight in late July 2023.

<u>January</u>

IAF published a report on <u>A Principled Approach to Rights and Interests Balancing (Multi-</u> <u>Dimensional Proportionality</u>).

1/18/23 – Canadian Dialog on Supporting Digital Innovation Through Multi-Dimensional Proportionality. Canada's digital growth is dependent on data driven knowledge creation – much through corporate-lead research – that must be conducted in a trustworthy, demonstratable manner. Encouraging this growth is the intent of Bill C-27, but the mechanisms to make that research happen are unclear. This debated on how one might resolve this dilemma.

1/19/23 – Virtual Presentation - **Data Sustainability - Risks and Adverse Processing Impacts** - for the Ponemon Institute Responsible Information Management (RIM) Council.

1/23/23 - Joint Data Privacy Day event at DLA Piper in San Francisco - Al Governance: Balancing Value vs. Risks. The program discussed Al, including a keynote with Gerard de Graaf, Senior Envoy to the US for Digital, followed by panel discussions on discovering value with Al to help us live better lives, as well as discussions on governing data and decision-making risks associated with Al on a global basis. Speakers included Cameron F. Kerry, Dan Caprio, Andrew Serwin, Barbara Lawler and Martin Abrams.

1/27/23 - Blog by Marty Abrams, <u>Who is Paying the Policy Debt?</u>

February

2/16/23 – IAF Policy & Strategy call - The Value of Responsible Al Management to a Business. Ohio State University law professor Dennis Hirsch conducted a major study on the governance of advanced analytics and Al and business ethics in 2020. That study resulted in the-report <u>"Business Data Ethics: Emerging Trends in the Governance of Advanced Analytics and Al."</u> A new version of the survey has gone out this spring.

IAF published a report on Making Data Driven Innovation Work.

2/14/23 - Blog by Lynn Goldstein and Peter Cullen, Making Data Driven Innovation Work.

2/21/23 - Blog by Barb Lawler, <u>The IAF Celebrates Ten Years of Focusing on Accountability and</u> <u>Governance</u>.

IAF published our Annual Report: 2022 Highlights and 2023 Policy Directions.

March

3/10/23 - Responsible Innovation at the Intersection of Privacy and Artificial Intelligence Symposium at UC Davis Center for Data Science and Artificial Intelligence. IAF Sponsored the Lunch.

3/16/23 – IAF Policy & Strategy call - A New Type of Impact assessments from US States Require Weighing the Benefits to Multiple Stakeholders. Impact assessments are coming to Colorado, Virginia and Connecticut, and they are not the same as the GDPR data subject rights assessments. They are risk assessments that weigh the benefits to the controller, the consumer, other stakeholders and the public against the risks to the rights of the consumers associated with the processing. The laws don't specify the nature of the analysis or even what the negative impacts might be. This policy call focused on the legal requirements in the three states, the dissonance they may cause to privacy professionals, and the applicability of IAF ethical assessments to the obligation to understand the impact of your processing on others.

3/20/23 - Blog by Marc Groman, Cleanup in Aisle ADPPA.

IAF published a report, Cleanup in Aisle ADPPA.

3/29/23 - Blog by Marty Abrams, Automated Decision-Making and Profiling are Not New Issues.

IAF submitted comments to the California Privacy Protection Agency Request for Comments.

<u>April</u>

4/3/23 - Workshop in Washington, DC - Strategic Workshop on Stakeholders' Risk and Proportionality. Strategic discussion and policy workshop on visualizing and weighing all stakeholders' interests in processing data about people – balancing in three dimensions. Stakeholders go beyond the data subject and the controller and include parties impacted by the processing that are not the active participants.

4/13/23 - Policy & Strategy call - Whether the ADPPA As Drafted Is Enforceable and

Implementable. Congressional leadership has signaled their intent to reintroduce the draft American Data Privacy Protection Act (draft ADPPA) in this Congress. The IAF published a paper, "<u>Cleanup in Isle ADPPA</u>" written by Marc Groman, which describes technical problems with the draft ADPPA, with suggestions to refine it. Optimists see a pathway for passage, while others have doubts.

4/25/23 - Joint panel discussion with DLA in San Francisco on Al Next Generation Automated

Processing. This was a panel conversation on Al and the next generation of automated processing, how it fits in with automated data processing, how automated processing is regulated, and how to structure assessments. Speakers were Marty Abrams, Barb Lawler and Andrew Serwin.